

PROFORMA FOR MANDATORY DISCLOSURE OF INFORMATION ABOUT ACCREDITED PROGRAMMES BY INSTITUTIONS TO BE INCLUDED IN THEIR RESPECTIVE INFORMATION BROCHURE, DISPLAYED ON THEIR WEBSITE AND TO BE SUBMITTED TO NBA EVERY YEAR WELL BEFORE THE ADMISSION PROCESS

The following information is to be published in the Information Brochure besides being hosted on the Institution's official Website as fixed content.

Name of the Programme : **PGDM**

Approved Intake : **60**

Fees charged (per annum) in Rs. : **1.5Lakh**

Pass percentage during the last 5 years : **Not Applicable**

Teacher Student Ratio : **1:15**

No. of Faculty Members : **5**

Cadre	Number
Professor	: 1
Asst. Professor	: 3
Lecturer	: 1

Faculty Profile :

Qualification	No. of Faculty
Ph.D.	: 1
Post Graduate	: 4
Under Graduate	:

Experience of Faculty :

Number of Faculty with

Less than 5 years	: 1
5 to 10 years	: 1
More than 10 years	: 3

Details of individual faculty members :

FACULTY PROFILE:

1. **Name :** Dr. N.R.K. Reddy

2. **Date of Birth :** 05/05/1963

3. **Educational Qualification:** Ph.D.

4. **Work Experience**

- Teaching : 20 Years
- Research : 5 Years
- Industry : 2 Years
- Others

5. **Area of Specializations:** Economics, Marketing

6. **Subjects teaching at Under Graduate Level : ---**

Post Graduate Level : Marketing Management, International Business, Business Ethics.

7. **Research guidance :** Guided Project Works

8. **Projects Carried out :** Ph.D. Thesis on Pricing in Agricultural Sector.

9. **Patents:** --

10. **Technology Transfer : ---**

11. **Research Publications : 12 Publications**

12. **No. of Books published with details : ----**

FACULTY PROFILE:

1. **Name** : Mr. M. Jagan Mohan

2. **Date of Birth** : 20/02/1952

13. **Educational Qualification**: .P.G.D.M.(IIM-A)

14. **Work Experience**

- Teaching : 5 Years
- Research : 1 Year
- Industry : 25 Years
- Others

15. **Area of Specializations**: Marketing

16. **Subjects teaching at Under Graduate Level** : ---

Post Graduate Level : Marketing Management, Strategic Management

17. **Research guidance** : Guided Project Works

18. **Projects Carried out** :

19. **Patents**: --

20. **Technology Transfer** : ---

21. **Research Publications** :

22. **No. of Books published with details** : ----

FACULTY PROFILE:

1. **Name** : Mrs. S. Suneetha
2. **Date of Birth** : 04-06-1970
3. **Educational Qualification**: M.C.A., M.Tech.(C.Sc.),Ph.D. registered.

4. Work Experience

- Teaching : 16 Years
- Research : 1 Year
- Industry
- Others

5. **Area of Specializations**: Information Technology, Data Base Management Systems

6. **Subjects teaching at Under Graduate Level** : ---

Post Graduate Level : Information Technology, Data Base Management Systems, Operations Research, Quantitative Techniques

7. **Research guidance** : ----

8. **Projects Carried out** : “ Morphological Segmentation Methods” on Image Processing

9. **Patents**: --

10. **Technology Transfer** : ---

11. **Research Publications** : ----

12. **No. of Books published with details** : ----

FACULTY PROFILE:

1. **Name** : Mrs. C. Swapna
2. **Date of Birth** : 28/08/1979
3. **Educational Qualification**: P.G.D.B.A.
4. **Work Experience**
 - Teaching : 1 Year
 - Research : 1 Year
 - Industry : 3 Years
 - Others
5. **Area of Specializations**: Human Resources Management
6. **Subjects teaching at Under Graduate Level** : ---
Post Graduate Level : Principles of Management, Business Communication
7. **Research guidance** : ----
8. **Projects Carried out** : Effectiveness of Training and Development in
Tata Projects Ltd.
9. **Patents**: --
10. **Technology Transfer** : ---
11. **Research Publications** : ----
12. **No. of Books published with details** : ----

FACULTY PROFILE:

1. **Name** : Mrs.N. Mamatha

2. **Date of Birth** : 27/10/1985

3. **Educational Qualification**: M.C.A.

4. **Work Experience**

- Teaching : 1 Year
- Research :
- Industry :
- Others

5. **Area of Specializations**: Information Technology, Quantitative Techniques

6. **Subjects teaching at Under Graduate Level** : ---

Post Graduate Level : Management Information Systems , Data Base Management Systems

7. **Research guidance** : ----

8. **Projects Carried out** :

9. **Patents**: --

10. **Technology Transfer** : ---

11. **Research Publications** : ----

12. **No. of Books published with details** : ----

Industrial Consultancy, Research and Development (during the past 5 years):

Not Applicable

Amount of Industrial Consultancy earned (in lakhs of Rupees) :
No. of sponsored research projects completed :
No. of patents produced :
No. of sponsored research projects in progress :
No. of papers published in International journals :
No. of papers published in National journals :
No. of papers presented in International Conferences / Seminars :
No. of papers presented in National Conferences / Seminars :
No. of International Conferences conducted :
No. of National Conferences conducted :
No. of Training Programmes / Short Term Courses conducted

Placement Record for the previous year : Not Applicable

No. of Companies who visited the Campus :
Names and Details of companies who visited the campus along with No. of Students placed :
No. of Students placed through campus recruitment :
Maximum salary drawn (in Rs.) :
Average salary drawn (in Rs.) :

Budget Allocation for the Programme (in Rs.) :
Recurring :
Non Recurring :

New initiatives and future vision, if any :

Note: Suppression and/or misrepresentation of information would attract appropriate penal action.